

**PENSACOLA MARDI GRAS, INC.  
VENDOR APPLICANT  
RULES AND REGULATIONS**

Pensacola Mardi Gras, Inc. (PMGI) reserves the right to accept or reject all applications.

PMGI reserves the right to review all applications and make vendor decision based on the need for products and the need to avoid over saturation of other products.

No independent vendor will be granted exclusivity at the 2010 Pensacola Grand Mardi Gras Parade.

All vendors must display badge/credentials from PMGI in order to operate. If you do not have a badge/credentials PMGI reserves the right to have you and your equipment escorted off of the route by the City of Pensacola Police Department.

Due to lack of time to verify checks, they will not be accepted on Parade Day. Vendor fees will be collected in cash, cashiers check, or money order from all vendors.

All Vendor fess are NON-REFUNDABLE.

Vendors are only allowed to sell food or novelties NOT both.

Vendors are responsible for obtaining all needed permits and licenses. Those permits and licenses may include: City festival license, health department license, and/or propane permit from the City of Pensacola Fire Department. Permits will be awarded only to vendors who have been approved by PMGI and have documentation to that fact.

Vendors may be required to provide proof of all necessary licenses, permits, state sales tax certificate, and liability insurance at anytime during the event. Please have the appropriate documentation available.

All Vendor fees submitted prior to parade day are subject to \$30.00 return check fee for all checks returned because of Non-sufficient funds. Failing to reimburse PMGI for the initial monies and the NSF charge PMGI will not allow you to be a vendor for 5 years after which, it is the discretion of PMGI to decided if you can become a returning vendor.

PMGI has exclusive sponsorship agreements that provide for the exclusive sales of specific product lines by vendors choosing to sell in that category. All vendors are required to adhere to the exclusivity agreements.

Vendors will not display or offer for sale any item that is imprinted or affixed with PMGI logo or reproductions of all or part of the official poster and T-shirt without prior written approval of PMGI.

Attendance at the parade is weather related. PMGI, its Board of Directors or authorized representatives make no guarantees, representations, or compensation regarding attendance.

Applicant agrees to not hold PMGI, its Board of Directors or authorized representative liable regarding weather, acts of God, acts of terrorism, governmental intervention, or any other incident that may prevent and/or interrupt the events causing a loss of business.

Vendors are responsible for trash pick-up and removal from their assigned location and 10 feet surrounding the area.

All booths are to be set up and ready for operation from 9:00 a.m. till 8:00 p.m. on February 13, 2010. any vendor caught selling beyond these times will not be invited back next year and will have a 5 year penalty.