



**2010 PARADE APPLICATION FOR MEDIA ENTRIES**  
**SATURDAY, FEBRUARY 13, 2010**  
 LINE UP 10:00 a.m. til 1:00 p.m. PARADE STARTS @ 2:00 SHARP

<b>First Float</b>	_____ X \$275.00 = \$275.00	(4 Spotters required per float)	initials (_____)
<b>Additional Floats</b>	_____ X \$200.00 = \$_____	(4 Spotters per float required per float)	initials (_____)
<b>Walking Krewe</b>	_____ X \$200.00 = \$200.00	(4 Spotters required per walking krewe) up to 20 participants	initials (_____)
<b>Additional Walking Krewe</b>	_____ X \$50.00 = \$_____	(4 Spotters required per walking krewe) (for each addit'n 10 people)	initials (_____)
<b>Small Motorized Vehicle</b>	_____ X \$275.00 = \$275.00	(4 Spotters required per vehicle) (up to 4 vehicles)	initials (_____)
<b>Additional Sm Motorized Vehicle</b>	_____ X \$200.00 = \$_____	(4 Spotters required per vehicle) (for each addit'n 4 vehicles)	initials (_____)
<b>Total</b>	_____ \$_____		

NAME OF ENTRANT: \_\_\_\_\_ CONTACT PERSON: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

DAY PHONE: \_\_\_\_\_ EVENING PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ =

RESPONSIBLE PARTY: \_\_\_\_\_ RELATIONSHIP TO ENTRANT: \_\_\_\_\_

DESCRIPTION: \_\_\_\_\_ \*FLOAT(S) \_\_\_\_\_ \*CAR(S) \_\_\_\_\_ MARCHING UNIT \_\_\_\_\_ \*VAN(S) \_\_\_\_\_ NUMBER OF PARTICIPANTS: \_\_\_\_\_  
 (CHECK ALL THAT APPLY) \*Also need Vehicle Registration Form

WILL UNIT PLAY MUSIC: \_\_\_\_\_ YES \_\_\_\_\_ NO NUMBER OF AXLES: \_\_\_\_\_ NUMBER OF SPOTTERS: \_\_\_\_\_ PHOTO ENCLOSED? \_\_\_\_\_ YES \_\_\_\_\_ NO

State law requires each operator of a towing vehicle be responsible for seeing that their trailer is property secured and safety chains are provided (Florida Statute 316.530).

**MEDIA PROMOTIONAL COMMITMENT, PERFORMANCE RULES AND AGREEMENT**

This application is contingent upon the following performance:

- All Media entries in the 2010 Parade will provide to the Pensacola Grand Mardi Gras Parade the number of promotional announcements, length of announcements, and dates of promotional campaign with this application.
- All Media entries in the 2010 Parade will provide an affidavit of performance to the Pensacola Grand Mardi Gras Parade within ten (10) days following the Parade date. \*

Promotional campaign dates \_\_\_\_\_

Number of promotional announcements \_\_\_\_\_

60's \_\_\_\_\_ 30's \_\_\_\_\_ 10's \_\_\_\_\_

Circle One

Live / Recorded      Live / Recorded      Live / Recorded

Media Application Contact \_\_\_\_\_ Direct Phone Number \_\_\_\_\_

\*If the information above is not provided, Pensacola Mardi Gras, Inc. reserves the right to charge an additional fee(s) to the Media Station

P.O. BOX 13694; PENSACOLA, FLORIDA 32591-3694

www.pensacolamardigras.com

Pensacola Mardi Gras, Inc. reserves the right to decline any application at their discretion. Just because an application has been submitted, does not mean entry is automatically submitted and approved. You must be contacted by PMGI with approval of entry.

**Indemnification and Hold Harmless Agreement**

In exchange for the right to participate in the Pensacola Grand Mardi Gras Parade ("the Parade"), the undersigned, a duly authorized representative of \_\_\_\_\_, an organization participating in the Parade ("the Organization") as condition to participate in the Pensacola Grand Mardi Gras parade, held on February 21, 2010 to:

1. OBEY ALL INSTRUCTIONS GIVEN BY PARADE OFFICIALS, MARSHALLS AND THE CITY OF PENSACOLA POLICE DEPARTMENT;
2. OBEY ALL LAWS FOR THE PROPER OPERATION OF A MOTOR VEHICLE, INCLUDING, BUT NOT LIMITED TO, NO DRINKING OF ALCOHOLIC BEVERAGES OR BEING UNDER THE INFLUENCE OF MIND ALTERING SUBSTANCES;
3. BE AT THE ASSEMBLY POINT NO LATER THAN 1:00 ON FEBRUARY 21, 2010.

We understand and agree that if we do not comply with the 2010 Rules and Regulations of the parade, and the instructions given to us by parade marshals, officials, or the City of Pensacola Police Department, our participation in the parade will be terminated and we will not be permitted to continue in the parade.

Furthermore, in exchange for the right to participate in the Pensacola Grand Mardi Gras Parade (the "Parade"), the undersigned, a duly authorized representative of \_\_\_\_\_, an organization participating in the Parade (the "Organization") agree that I have read and agree with the 2010 Rules and Regulations and will indemnify and hold harmless the City of Pensacola, Pensacola Mardi Gras, Inc. and related entities, all agents, employees and volunteers of said organizations from any claim or expense of whatever kind or nature arising out of activities as a parade participant of the undersigned Organization and any of its representatives or individual participants. This indemnification and hold harmless agreement shall be governed in all respects under the laws of the State of Florida.

Name of Organization \_\_\_\_\_ Date: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Commercial General Liability Insurance Company: \_\_\_\_\_ Policy Number: \_\_\_\_\_

**MEDIA VEHICLE APPLICATION**

NAME OF DRIVER: \_\_\_\_\_

RESPONSIBLE PARTY: \_\_\_\_\_ RELATIONSHIP TO ENTRANT: \_\_\_\_\_

DAY PHONE: \_\_\_\_\_ EVENING PHONE: \_\_\_\_\_ CELL\*: \_\_\_\_\_

\*Driver will have with him/her during the day of the parade

DRIVER'S LICENSE NUMBER: \_\_\_\_\_ PHOTO COPY ENCLOSED?\*  YES  NO

IS THE DRIVER OF THE VEHICLE THE OWNER OF THE VEHICLE?  YES  NO (If no, please provide owner information)

DESCRIPTION OF VEHICLE:

MAKE \_\_\_\_\_ MODEL \_\_\_\_\_ YEAR \_\_\_\_\_ COLOR \_\_\_\_\_

IS THIS VEHICLE PULLING A FLOAT?  YES  NO IS THIS VEHICLE PULLING A TRAILER?  YES  NO

NUMBER OF AXLES: \_\_\_\_\_

**Indemnification and Hold Harmless Agreement**

In exchange for the right to participate in the Pensacola Grand Mardi Gras Parade ("the Parade"), the undersigned, who is the driver of that certain vehicle, as mentioned herein above, and/or a duly authorized representative of \_\_\_\_\_, an organization participating in the Parade ("the Organization") agree that I have read and agree with the 2010 Rules and Regulations and will indemnify and hold harmless the City of Pensacola, Pensacola Mardi Gras, Inc. and related entities, all agents, employees and volunteers of said organizations from any claim or expense of whatever kind or nature arising out of activities as a driver of that certain vehicle, as mentioned herein above, and/or a parade participant of the undersigned Organization and any of its representatives or individual participants. This indemnification and hold harmless agreement shall be governed in all respects under the laws of the State of Florida.

Owner / Driver: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Vehicle Liability Insurance Company: \_\_\_\_\_

Policy Number: \_\_\_\_\_

BRIEF DESCRIPTION OF YOUR ENTRY(S): \_\_\_\_\_

**\*\*We must have a legible photocopy of all Licenses and insurance information. No one will be allowed to drive or pull a float without providing these documents.**

**DEADLINE FOR APPS**  
**JANUARY 1, 2010**

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Late applications are subject to late fees and are accepted at the discretion of PMGI.

\_\_\_\_\_ reserves the right to decline any application at their discretion. Just because an application is received does not mean entry is automatically submitted and approved. You must be contacted by PMGI with approval of entry.