



2012 PARADE MEDIA APPLICATION
 SATURDAY, February 18, 2012
 LINE UP 10:00 a.m. til 1:00 p.m.
 PARADE STARTS @ 2:00 SHARP



NAME OF ENTRANT: _____ CONTACT PERSON: _____
 MAILING ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____ WEBSITE: _____
 DAY PHONE: _____ EVENING PHONE: _____ FAX: _____ EMAIL: _____
 RESPONSIBLE PARTY: _____ RELATIONSHIP TO ENTRANT: _____

DESCRIPTION: _____ VAN* _____ BOX TRUCK* _____ WALKERS _____ FLOAT* (CHECK ALL THAT APPLY)

***MUST FILL OUT A VEHICLE APPLICATION AND SUPPLY REQUIRED DOCUMENTS**

WILL UNIT PLAY MUSIC: _____ YES _____ NO NUMBER OF AXLES: _____ NUMBER OF SPOTTERS: _____ PHOTO ENCLOSED? _____ YES _____ NO

State law requires each operator of a towing vehicle be responsible for seeing that their trailer is properly secured and safety chains are provided (Florida Statute 316.530).

MEDIA PROMOTIONAL COMMITMENT, PERFORMANCE RULES AND AGREEMENT

This application is contingent upon the following performance: (Plan must be approved by PMGI, prior to event participation)

- All Media entries in the 2012 Parade will provide to the Pensacola Grand Mardi Gras Parade the number of promotional announcements, length of announcements, and dates of promotional campaign with this application.
- All Media entries in the 2012 Parade will provide an affidavit of performance to the Pensacola Grand Mardi Gras Parade within ten (10) days following the Parade date. **

Promotional campaign dates _____

1 – Co promotion with PMGI

Number of promotional announcements _____

1 – Live Remote at place and time tbd with PMGI

60's _____ 30's _____ 10's _____

Circle One

Live / Recorded Live / Recorded Live / Recorded

Media Application Contact _____ Direct Phone Number _____

****If the information above is not provided, Pensacola Mardi Gras, Inc. reserves the right to charge an additional fee(s) to the Media Station**

Indemnification and Hold Harmless Agreement

In exchange for the right to participate in the Pensacola Grand Mardi Gras Parade (“the Parade”), the undersigned, a duly authorized representative of _____, an organization participating in the Parade (“the Organization”) as condition to participate in the Pensacola Grand Mardi Gras parade, held on February 18, 2012 to:

1. OBEY ALL INSTRUCTIONS GIVEN BY PARADE OFFICIALS, MARSHALLS AND THE CITY OF PENSACOLA POLICE DEPARTMENT;
2. OBEY ALL LAWS FOR THE PROPER OPERATION OF A MOTOR VEHICLE*, INCLUDING, BUT NOT LIMITED TO, NO DRINKING OF ALCOHOLIC BEVERAGES OR BEING UNDER THE INFLUENCE OF MIND ALTERING SUBSTANCES;
3. BE AT THE ASSEMBLY POINT NO LATER THAN 1:00 P.M. ON FEBRUARY 18, 2012.
4. I HAVE FULLY READ AND HAVE PROVIDED MY ORGINZATION WITH A COPY OF THE RULES AND REGULATIONS _____ (initial here)

We understand and agree that if we do not comply with the 2012 Rules and Regulations of the parade, and the instructions given to us by parade marshals, officials, or the City of Pensacola Police Department, our participation in the parade will be terminated and we will not be permitted to continue in the parade.

Furthermore, in exchange for the right to participate in the Pensacola Grand Mardi Gras Parade (the “Parade”), the undersigned, a duly authorized representative of _____, an organization participating in the Parade (the “Organization”) agree that I have read and agree with the 2012 Rules and Regulations and will indemnify and hold harmless the City of Pensacola, Pensacola Mardi Gras, Inc. and related entities, all agents, employees and volunteers of said organizations from any claim or expense of whatever kind or nature arising out of activities as a parade participant of the undersigned Organization and any of its representatives or individual participants. This indemnification and hold harmless agreement shall be governed in all respects under the laws of the State of Florida.

Name of Organization _____ Date: _____
 Signature: _____ Print Name: _____ Title: _____
 Commercial General Liability Insurance Company: _____ Policy Number: _____

P.O. BOX 13694; PENSACOLA, FLORIDA 32591-3694

www.pensacolamardigras.com

Pensacola Mardi Gras, Inc. reserves the right to decline any application at their discretion. Just because an application has been submitted, does not mean entry is automatically submitted and approved. You must be contacted by PMGI with approval of entry.